

### **Network Models**

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### What we discussed in the last module

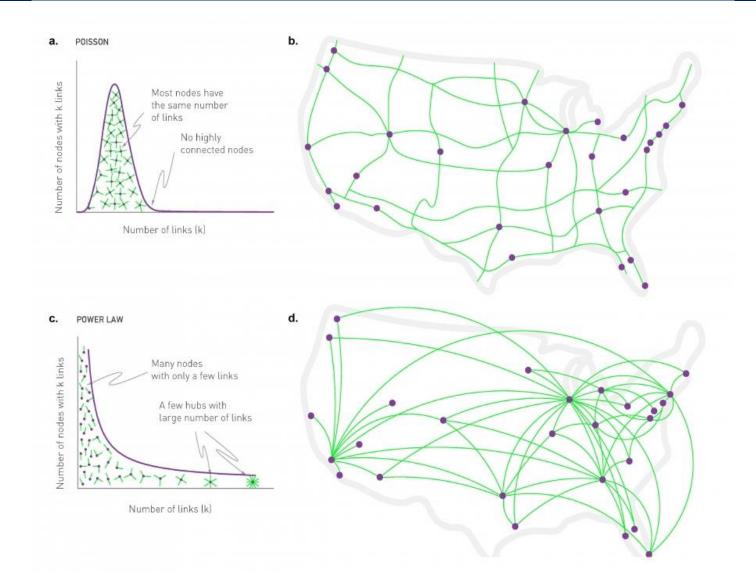
### Social groups

- How many types of groups are there?
- How does groupism affect the balance of the overall social structure?
- How does a social actor choose its group(s)?

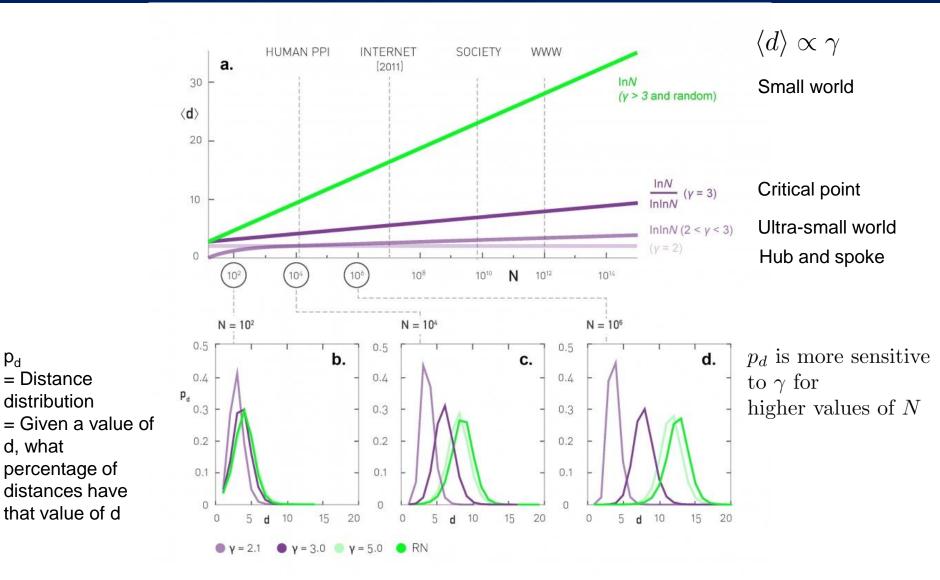
### **Important notation**

 $P_k$  = The probability that a randomly chosen node has exactly k neighbours.

### Random networks vs. scale-free networks



#### Effect of degree exponent on distance in scale-free networks



 $\mathbf{p}_{d}$ 

### The Barabasi-Albert model

- **Growth:** Vertex set grows with time.
- **Preferential attachment:** The probability that a newly added vertex will connect to an existing vertex i is as follows:  $\prod(k_i) = \frac{k_i}{k_i}$

$$\Pi(k_i) = rac{\kappa_i}{\sum\limits_j k_j}$$

#### The Barabasi-Albert model leads to a scale-free network

- Barabasi and Albert showed that growth along with preferential attachment lead to a scale-free network.
- In theory, it is possible for scale-free networks to emerge through mechanisms different from the Barabasi-Albert model.
- However, most real-world networks exhibit preferential attachment. It suggests that they have emerged following the Barabasi-Albert model.

## Limitations of the Barabasi-Albert model

- New edges between already existing vertices
- Disappearance of edges
- Disappearance of vertices
- Directed networks
- Prior weights of vertices emerging from non-network factors
- Therefore, the B-A model does not present how the realworld networks had emerged. Instead, this model presents one of the mechanisms through which the real-world networks might have gained their scale-free property.

### The fuzzy granular social network (FGSN) Model

X = The universe of elements.A fuzzy set A is an ordered pair  $(X, \mu_A)$ =  $\{(x, \mu_A (x) | x \in X)\}$ where  $\mu_A$  = The fuzzy set membership function and

 $\mu_A(x)$  = The degree of membership of element x to fuzzy set A.

Suppose,  $X = \{x_1, x_2, x_3\}$  and  $\mu_A = \{0.5, 0, 0.1\}$ . Then  $\mu_A(x_1) = 0.5$ .

Cardinality of a fuzzy set |A|=  $\sum_{x \in X} \mu_A(x)$ 

### The FGSN Model (contd.)

An FGSN model  $\mathcal{S}$ =  $(\mathcal{C}, \mathcal{V}, \mathcal{G})$ 

where

 $\mathcal{V}$  = The set of all vertices,

 $\mathcal{C}$  = The set of all granule centres,

 $\mathcal{G}$  = The set of all granules.

 $\mathcal{G}=\left\{ \bigcup \phi \left( c \right) | c \in \mathcal{C} \right\}$  where

 $\phi(c)$  = The granule centred around vertex c.

The degree of membership of vertex v in the granule centred around vertex c

$$\mu_c(v) = \begin{cases} 0 & \text{if } d(c,v) > r\\ \frac{1}{1+d(c,v)} & \text{otherwise} \end{cases}$$

### The FGSN Model for directed graphs

An FGSN model S can be extended to directed graphs =  $(C, V, G_{IN}, G_{OUT})$ where

 $\mathcal{G}_{IN}$  = The granules defined based on the incoming edges of the vertices,  $\mathcal{G}_{OUT}$  = The granules defined based on the outgoing edges of the vertices.

### References

- 'Network Science' by Albert-László Barabási, a freely available textbook online: http://networksciencebook.com/
  - Chapter 3 'Random Networks'
  - Chapter 4 'The Scale-Free Property'
  - Chapter 5 'The Barabási-Albert Model'
- Fuzzy Granular Social Networks
  - Kundu and Pal, 2015, Information Sciences: <u>http://dx.doi.org/10.1016/j.ins.2015.03.065</u>

# Thank you